

# Dun & Bradstreet Data Blocks for Finance

*Intelligently Navigate Risk & Opportunity with Dun & Bradstreet's Category-Defining Data Delivered through Flexible Data Blocks*

Finance leaders are tasked with improving business performance by effectively managing risk and increasing efficiency to drive profitable growth. Using Dun & Bradstreet's category-defining data and analytical insights, finance leaders can make more confident and timely decisions to help improve their cash flow.

Dun & Bradstreet makes it easy to consume our data and insights through logical, topic-based groupings of data elements from the Dun & Bradstreet Data Cloud called Data Blocks—a modern method of serving data in a simple, standardized, and flexible way. Data Blocks empower finance leaders to easily ingest the data they require across their enterprise and do that in a consistent and scalable manner.

Simply 'stack' Data Blocks together to customize the data and insights required to address any use case

across your business. Any specific combination of Data Blocks can be delivered via API, flat files, or a combination.

With Data Blocks, you will experience superior data quality delivered consistently. In addition, Data Blocks quicken the time from delivery to value realization from simple, standard implementation and activation. Lastly, finance leaders benefit from flexibility and scalability, enjoying seamless delivery regardless of how much or how little content is ingested, where used, or what need is being addressed.

Data management is complex; Dun & Bradstreet Data Blocks make it easier than ever for finance leaders to experience the power of tailored delivery aligned with unique business needs. Dun & Bradstreet can partner with you to create unique packages of Data Blocks to help you deliver the results you need.

## MAKE CONFIDENT DECISIONS ABOUT RISK

Data Blocks enhance your credit decisioning process to help you improve cash flow with robust data and predictive insights delivered directly into the tools you use today. Use Data Blocks to more confidently assess and monitor risk, set credit limits and automate your customer risk mitigation strategy.

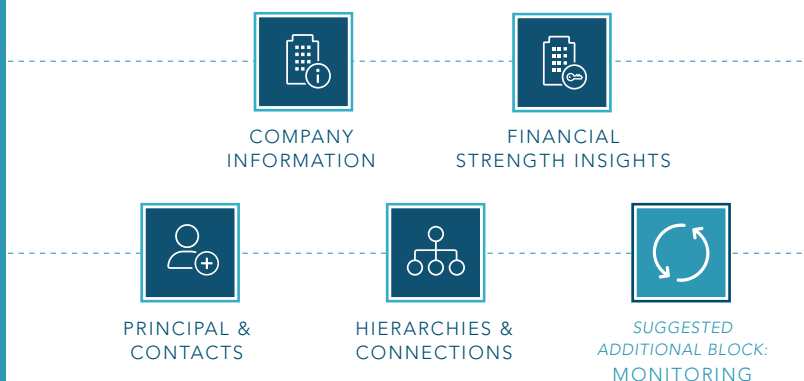
### Suggested Blocks – Trade Credit Quick Decision Blueprint



## INCREASE OPERATIONAL EFFICIENCY

Data Blocks remove the manual work of connecting business relationships and provide a holistic view of risk and opportunity across your credit to cash process. Data Blocks can make finance teams more efficient, allowing you to better manage your customer portfolio and prioritize collections. Streamline your Finance Operations by leveraging Data Blocks to develop a consistent, connected view of your business relationships.

### *Suggested Blocks – Master Data for Finance Blueprint*



## INTEGRATE YOUR FINANCE INTELLIGENCE

Data Blocks can improve your finance planning and analysis by integrating and connecting actionable data and insights to supercharged the business intelligence that you need to drive strategy and growth. Use the decision ready insight delivered with Data Blocks to make better, more informed planning, forecasting, and strategic decisions.

### *Suggested Blocks – Finance Planning & Analysis Blueprint*



## ABOUT THE DUN & BRADSTREET DATA CLOUD

The Dun & Bradstreet Data Cloud offers the most comprehensive set of business decisioning data and analytical insights, covering hundreds of millions of businesses and other commercial entities across the globe. We source data from tens of thousands of sources, tens of millions of websites, and crowd-validating initiatives. Additionally, we leverage information from our global sources, along with proprietary capabilities, to discover and curate millions of business-to-business relationships. These relationships can include corporate hierarchies, ultimate beneficial ownership, alternative-type relationships, historical ownership, and analytically derived connections.

We continuously monitor our vast number of sources for changes that impact information in the Dun & Bradstreet Data Cloud, including dynamic changes to business relationships. Changes are verified, and updates made to the Data Cloud, which consists of over 360+ million business records, as relevant. Our Data Blocks monitoring capability advises of such changes.

Ready to discover how Data Blocks can transform your business? Contact your relationship manager or visit us online at [www.dnb.com](http://www.dnb.com) to get started!

### ABOUT DUN & BRADSTREET

Dun & Bradstreet, a leading global provider of business decisioning data and analytics, enables companies around the world to improve their business performance. Dun & Bradstreet's Data Cloud fuels solutions and delivers insights that empower customers to accelerate revenue, lower cost, mitigate risk, and transform their businesses. Since 1841, companies of every size have relied on Dun & Bradstreet to help them manage risk and reveal opportunity. Twitter: [@DunBradstreet](https://twitter.com/DunBradstreet)